



## IMAGE

### CINEMIGRANTE INTERNATIONAL FILM FESTIVAL + TRONADORES FILMS CALL FOR NEW SECTION VR

#### PRESENTATION

CineMigrante and Tronadores Films open the call to exhibit 360/VR contents to be exhibited and selected within the framework of the 10th Edition of the CineMigrante International Festival, from September 11 to 22 in the City of Buenos Aires, Argentina. This way CineMigrante and Tronadores Films will include, for the first time in their programming, the exhibition of a Showcase of Documentaries and Fiction in Video 360 and Virtual Reality, produced locally and internationally.

#### ABOUT CINEMIGRANTE

The International CineMigrante Festival has been held since 2010 in the City of Buenos Aires, Argentina. It is a festival of competitive format with annual thematic sections, special sections, window to international festivals and retrospectives. Parallel to the projections, there are several instances of encounter, reflection, training, as well as actions around the intervention of public space from the audiovisual, visual and performatic language. The selected programme, of high cinematographic quality, highlights the reality and aesthetic discourse of independent African, Latin American, European and Asian cinema from a perspective that allows us to trace the necessary existing relations and the links in the historical dialogue of identities in order to shape paths of mutual recognition of cultures; underlining a type of cinematographic language differentiated from the stereotypes constructed from the mass media. Throughout its 9 editions, CineMigrante has managed to

establish itself in Argentina as a festival of cinematographic reference, summoning more than 54,500 people. Likewise, since 2011, it has a series of fixed rotations in countries such as Colombia, Chile, Ecuador, Spain, Italy, United Kingdom and Portugal.

CineMigrante becomes an experience that allows us to approach phenomena that still seemed distant from our reality. Its development and realization then proposes to us a recognition in the others and in the others, a recognition of the internal “otherness”; that allows to consolidate the identity, to contribute to our historical and individual knowledge, to reflect us in all and all to conform us again.

### **ABOUT TRONADORES FILMS**

Tronadores is a multiplatform content production company that seeks social impact in stories. We develop original content and empower creators and artists to expand their creative capabilities through technology. We have a wide National and International trajectory specialized in Expanded Cinema, Virtual Reality, Video 360 and Augmented Reality. We turn stories into experiences.

### **>>> COMPETITION EXHIBITION SHORT FILMS OF VR**

The 10th edition of the International CineMigrante Festival proposes a new line of selection within the themes addressed by the general rules.

**OBJECTIVES:** CineMigrante aims to reflect the current problems involved in human mobility by tackling migrations from a perspective relegated to the stereotypes constructed in the mass media.

**ADMISSION OF WORKS.** The call is open to 360/VR documentary productions, of any nationality, completed between 2015 and 2019. Films or works of advertising, institutional or fiction will not be admitted. There is no limit as to duration, original language or subject matter. In the event that the work is not spoken in Spanish, a copy subtitled in Spanish or English or attaching the subtitles in a text file must be submitted for pre-selection.

**TYPE:** Documentary // Fiction

**PRESENTATION OF THE WORKS.** Registration is free and must be made by the producers or producers who own the rights to the work they present.

For the pre-selection, those interested should complete the on-line registration form [Here](#). **The deadline for receipt is 05 August 2019.**

**WAYS OF SENDING THE MATERIAL:** Virtual Reality presentations should work on either Oculus Rift, Samsung Gear VR , Oculus Go and Quest or HTC Vive. If your shipment is not compatible with some of these devices and/or requires additional technology, please send an email to [cinemigrantevr@gmail.com](mailto:cinemigrantevr@gmail.com) with information about your shipment so that we can determine if we can consider it.

Accepted presentations will only be those that complete the registration forms at the bottom of the page with all required fields.

#### **VR APPLICATION FOR INTERACTIVE VR**

- Provide organizers with a link to your mobile (. apk) or PC installation package via the submission form.
- If your application is already in the Oculus Store, provide a link to the location of the application in the Oculus Store.

#### **360° VIDEO**

- Provide organizers with a link to your 360° file through the submission form.
- The following video and audio file types are supported:
- Video file types: . mp4, . m4v, . 3gp, . webm, . mkv, . wmv, . asf, . avi and . flv
- Types of audio files: . mp3 and . aac

**FILE LOADING INSTRUCTIONS:** If you do not have a link to your installation package for mobile PC or PC, and prefer to securely load your interactive video VR or 360 °, do the following:

- Finish your submission through the website [www.cinemigrante.org](http://www.cinemigrante.org)

Upload your file through WeTransfer, to the e-mail: [cinemigrantevr@gmail.com](mailto:cinemigrantevr@gmail.com)

- For questions related to VR presentations, please contact [cinemigrantevr@gmail.com](mailto:cinemigrantevr@gmail.com)

All copies sent for viewing will become part of the CineMigrante archive.

**COPYRIGHT:** The organization of CineMigrante and Tronadores Film presupposes that the production companies, producers or directors that register have the rights to exhibit the works they present. In any case, the organization is exempted from any liability that may arise from the breach of this base.

**ABOUT THE SELECTION.:** The result of the selection will be communicated to the registrants before August 10. Once the aforementioned date has been passed without the result of the selection having been expressly communicated to any of the interested parties, it will be understood that their work has not been selected and therefore will not form part of the programme. The full programme will be available on the website [www.Cinemigrante.org](http://www.Cinemigrante.org)

Once the work has been selected, it cannot be withdrawn from the programme.

If your work is selected, the entrant must provide the event organizer with a copy with exhibition quality, three images of the work in high quality digital format, synopsis and technical sheet, which will be used for reproduction in the catalog, website and social networks. You must also provide the informational material that will be distributed to the media during CineMigrante. The entrant, whose work is selected, authorizes the organization of the event to disseminate the name, images and information of the film, as well as its technical and artistic team, and authorizes the use of a maximum of three minutes of his film, for audiovisual media and spot, as part of the programming of CineMigrante.

**EXHIBITION:** The selected short films will be shown at the headquarters of the 10th edition of CineMigrante: INCAA Cinema Gaumont Space, the San Martín Cultural Center (CCGSM), the French Alliance, the Leonardo Favio Auditorium of the National Congress Library, the UNTReF Contemporary Art Center, the Immigrants Museum (MUNTREF), the Matienzo Cultural Club, Casa Sofía, Casa Brandon, the Vicente López Luminton and York Cinema, the University of Avellaneda and the Avellaneda Municipal Art Center (CMA). Access will be free for all your activities.

**ACCEPTANCE OF THE BASES:** Registration implies full acceptance of these rules by all participants. The organizers of CineMigrante will be able to edit the rules and complementary dispositions that they consider opportune for its better execution. The interpretation of these bases, rules and provisions will be the exclusive competence of the organizers.